



## Madison County Health Department

◇ 493 Medical Park Drive ◇ Marshall, NC 28753 ◇

◇ Tel: 828-649-3531 ◇ Fax: 828-649-9078 ◇

[www.madisoncountyhealth.org](http://www.madisoncountyhealth.org)

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**Tammy Cody, MHS**  
Health Director

**Melissa Robinson, MD**  
Medical Director

# VACANCY ANNOUNCEMENT

**TITLE:** WIC Breastfeeding Peer Counselor

**RATE:** \$13.00/hr

### DESCRIPTION OF WORK:

A paraprofessional support person who gives basic breastfeeding information and encouragement to WIC pregnant and breastfeeding mothers.

### ESSENTIAL DUTIES:

- Completes FNS WIC breastfeeding training classes to become a peer counselor.
- Receives a caseload of WIC mothers and makes routine periodic contacts with all mothers assigned.
- Gives basic breastfeeding information and support to new mothers, including telling them about the benefits of breastfeeding, overcoming common barriers, and getting a good start with breastfeeding. Helps mothers prevent and handle common breastfeeding concerns.
- Counsels WIC pregnant and breastfeeding mothers by telephone, home visits, and/or hospital visits at scheduled intervals determined by the local WIC Program.
- May counsel women in the WIC clinic
- Is available outside the WIC clinic and the usual 8 to 5 working schedule to new mothers who are having breastfeeding problems.
- Respects each mother by keeping her information strictly confidential.
- Keeps accurate records of all contacts made with WIC mothers.
- Refers mothers, according to clinic-established protocols, to:
  - WIC Competent Professional Authority (CPA)
  - Local agency breastfeeding coordinator
  - WIC Designated Breastfeeding Expert
  - Other community resources following agency-approved protocols
- Attends and assists with prenatal classes and breastfeeding support groups.
- Attends monthly staff meetings and breastfeeding conferences/workshops as appropriate.
- Continues education following agency-approved guidelines.
- Reads assigned books and materials on breastfeeding that are provided by the supervisor.
- May assist WIC staff in promoting breastfeeding peer counseling through special projects and duties as assigned.

## **KNOWLEDGE, SKILLS, AND ABILITIES**

- Has breastfed at least one baby (does not have to be currently breastfeeding).
- Is enthusiastic about breastfeeding and wants to help other mothers enjoy a positive experience.
- Can work about 10 hours a week.
- Has a telephone and is willing to make phone calls from home.
- Has reliable transportation.

## **PHYSICAL REQUIREMENTS**

The work in this class is primarily sedentary in nature. Physical requirements include sitting for extended periods of time, walking, bending, stooping, and lifting books and files of approximately 10 lbs or less. Work includes extended periods of time viewing a computer video monitor and/or operating a keyboard. Work may include operation of a motor vehicle. Employee may be exposed to hazardous materials.

## **EXPOSURE CONTROL**

Work is likely to cause direct contact with blood or other body fluids to which universal precautions apply. Personal protective equipment should be available and worn.

## **MINIMUM EXPERIENCE AND TRAINING**

Preference given to applicants with experience as a WIC participant.

## **OTHER JOB FUNCTIONS**

Performs related duties as required.

Management reserves the right to add or amend duties at any time.

**A NC State Application Form ( PD 107) and official high school and /or college transcripts must be submitted to:**

Lindsey Thomas  
Madison County Health Department  
493 Medical Park Drive Marshall, NC 28753

Or

WIC@MadisonCountyNC.gov

CLOSING DATE: Position open until filled.